

EXHIBITOR PROSPECTUS



SPACECOM

NOVEMBER 17-19, 2020

GEORGE R. BROWN CONVENTION CENTER
Houston, TX | www.SpaceComExpo.com



U.S. DEPARTMENT OF
ENERGY
Office of
TECHNOLOGY TRANSITIONS

In collaboration with NASA, the Department of
Commerce, the Department of Energy,
and the commercial space industry.

ACCELERATING THE GLOBAL BUSINESS OF SPACE



SpaceCom represents the exponential growth of the commercial space industry. The mission is to stimulate economic growth and technological advancements of the global space industry in partnership with NASA, the Department of Commerce Office of Space Commerce, the Department of Energy Office of Technology Transitions, and the commercial space industry.

SpaceCom is THE signature event to spotlight the United States' leadership, accomplishments, and plans for NASA, OSC, OTT, and other agencies, and the only event where you can reach the commercial space industry at large in one place. A single booth will put your company in the path of industry leaders, helping you reach the people who matter in the space industry and fill your sales pipeline in a matter of days.

SPACECOM IS THE GLOBAL COMMERCIAL SPACE CONFERENCE AND EXPOSITION.

2,500+ ▶ CONFERENCE ATTENDEES

100+ ▶ SPONSORS AND EXHIBITORS

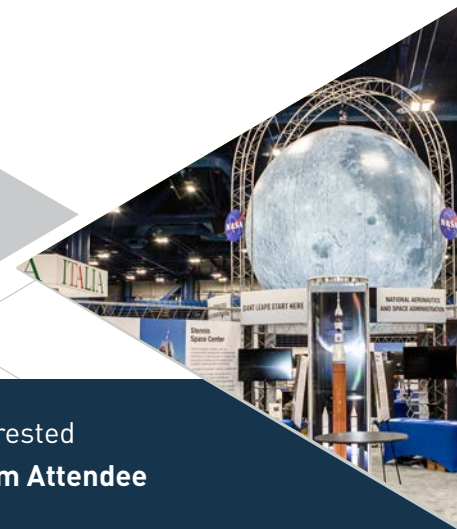
50+ ▶ COUNTRIES

40+ ▶ EXPERT SESSIONS

95% ▶ OF ATTENDEES FEEL THAT SPACECOM IS IMPORTANT FOR THE COMMERCIAL SPACE INDUSTRY

86% ▶ EXPECTED RETURN ATTENDANCE RATE FROM 2019

Source: 2019 SpaceCom Registrant Data, Attendee and Exhibitor Surveys



SpaceCom 2019 was an extraordinary event and a must attend by anyone interested in being part of the future of the commercial space industry." - 2019 SpaceCom Attendee

RESERVE YOUR EXHIBIT SPACE TODAY sales@spacecomexpo.com

WHERE THE INDUSTRY COMES TOGETHER

WHO ATTENDS AND EXHIBITS AT SPACECOM?



If you buy, sell, contract, partner, consult, network, build, or supply a product or service in the commercial space industry . . . YOU MUST BE AT SPACECOM 2020.

WHO SHOULD EXHIBIT?

Organizations focused on reaching personnel from NASA, government agencies, international space agencies, and the commercial space industry.

INTERNATIONAL PAVILION

If you want to provide services to U.S. companies or to the U.S. government through prime contractors, or build international partnerships, you should exhibit at SpaceCom. This includes:

- » International Companies
- » International Consultants
- » International Governments
- » Space Agencies

ENTREPRENEUR PAVILION

A game-changer for new companies joining the industry. Join us if you're a startup company involved with:

- » AI and Predictive Analytics
- » Advanced Materials
- » Medical Innovations
- » Nanotechnology
- » Robotics
- » Technology Innovation
- » Unmanned Aerial Vehicles (UAVs)
- » Wearables
- » And more

PRODUCTS AND SERVICES

- » Advanced Manufacturing
- » Aerospace Companies
- » Big Data/Cloud Services
- » Commercial Human Spaceflight
- » Communications
- » Data Science
- » Earth Observation and Remote Sensing
- » Electronics
- » Emissions Monitoring: Carbon, Methane, Reducing Carbon Footprint
- » Engineering Services
- » Finance
- » Ground Equipment/Infrastructure
- » IT Solutions and Cyber Security
- » Large and Small Commercial Satellites
- » Launch Services
- » Radiation
- » Robotics
- » Space Vehicle Manufacturing
- » Spaceports
- » Surface Treatments/Coatings
- » Testing, Qualification, and Validation

"SpaceCom is all about the business of space." — 2019 SpaceCom Attendee



REACH THE COMMERCIAL SPACE MARKET AT SPACECOM

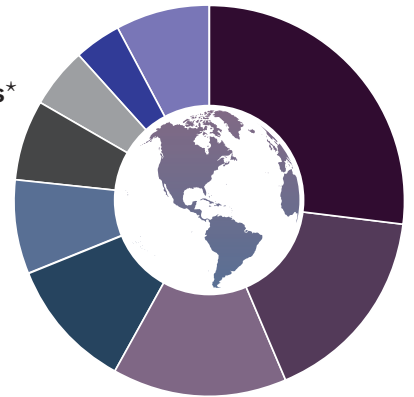
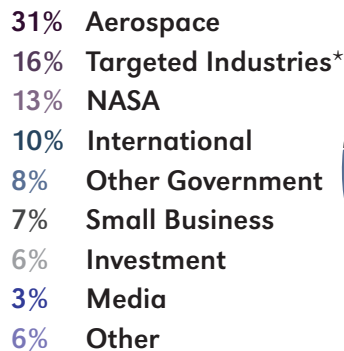
BUSINESS TYPE:

ATTENDEES BY TITLE



SPACECOM IN NUMBERS:

ATTENDEES BY SECTOR



Interact with global business executives shaping the future of commercial space.

*Targeted industries include energy, maritime, advanced manufacturing, and agribusiness. Source: 2018 and 2019 SpaceCom Registrant Data

EXHIBIT SPACE FEES:

- » **Industry Rate:** \$39.50 per sq. ft.
- » **Government/Nonprofit Rate:** \$30 per sq. ft.*

*Must provide credentials to validate government agency status

PRIVATE MEETING SUITES:

Right on the show floor, set up meetings with your current and potential customers.

- » **Industry Rate:** \$48 per sq. ft.
- » **Government/Nonprofit Rate:** \$38 per sq. ft.*

*Must provide credentials to validate government agency status

EXHIBITING AT SPACECOM gives you unmatched opportunities to connect with the people who matter in the commercial space industry.

CONTACT US TODAY:

- ▶ Phone: 703-683-8500
- ▶ Email: sales@spacecomexpo.com
- ▶ View the floor plan at www.SpaceComExpo.com/floorplan
- ▶ View the contract at www.SpaceComExpo.com/contract

