

PROMOTE YOUR PRESENCE AT SPACECOM 2018

Social Media

Is your organization on social media? Tell your customers that you are speaking at SpaceCom 2018! Find us on [Facebook](#) and [Twitter](#) and post about your presence at the 2018 event! Be sure to use #SpaceCom2018, #businessofspace, or @SpaceComExpo in your tweets and tag [SpaceCom](#) in your Facebook posts! Below are some sample posts for your use.

Be sure to retweet our posts on [Twitter](#)!

Sample Posts

- Hear me speak about **(INSERT SESSION TITLE)** at #SpaceCom2018. Register now to save up to \$200 on full conference registration! <https://registration.experientevent.com/ShowSCO181>
- #SpaceCom2018 will connect 2,500 leaders from NASA, aerospace, and commercial industries. I hope to see YOU at my session! <https://spacecomexpo.com/>
- Looking forward to exploring **(INSERT SESSION TOPIC)** at #SpaceCom2018 in Houston. See you there! <https://spacecomexpo.com/>
- NASA, aerospace, and commercial industries are all at #SpaceCom2018. Join me as I discuss **(INSERT SESSION TITLE)**. Register before September 21st to save up to \$200 on full conference registration! <https://registration.experientevent.com/ShowSCO181>

Feel free to include [official SpaceCom show photos](#) with your post to see an increase in engagement. Also, be sure to **LIKE** us on Facebook and **FOLLOW** our Twitter to get up to the minute information and engage with our followers.

Email

Please consider using the message below to promote your presence at SpaceCom to your colleagues and peers in the industry.

Dear colleague,

As a speaker at [SpaceCom 2018](#), I'd like to share some exciting developments taking place in Houston this November 27-28. From the conference program to the exhibition, SpaceCom 2018 will continue to be a critical event for the commercial space industry.

Below are the details for my session. I'd be thrilled to see a familiar face in the audience and believe that this event will exceed your expectations!

>>YOUR SESSION DETAILS HERE.

To retrieve a link and details for your session, go

to <http://expo.spacecomexpo.com/spc18/Public/Sessions.aspx?ID=12213&View=Sessions>

SpaceCom 2018 is the only civilian event where NASA, aerospace, and commercial industries come together. For two days, professionals from aerospace and commercial sectors convene to gain insights during forward-looking conference sessions, see cutting-edge technology in an interactive exhibit hall, participate in NASA presentations and an Entrepreneur Summit that promises to transform markets. Attracting 2,500 professionals from all over the world, the event will investigate ways to create and capitalize on new business opportunities as well as celebrate how far we've come.

SpaceCom also features a keynote presentation from James Bridenstine, the NASA Administrator, an Entrepreneurs' Pavilion, a Geospatial Information Systems (GIS) Pavilion, and two co-located [Smart Conference workshops](#).

Join me this November 27-28, 2018 in Houston for an experience unlike any other. [Register now](#) before September 21st to save up to \$200 on full conference registration!

I hope to see you there!

Yours Sincerely,

YOUR NAME HERE

YOUR TITLE HERE

www.spacecomexpo.com/



SPACECOM
SPACE COMMERCE CONFERENCE AND EXPOSITION
NOVEMBER 27-28, 2018 | Houston, TX

STAY COMPETITIVE IN THE
COMMERCIAL SPACE MARKET
www.SpaceComExpo.com



Event Listing

Got a website where you can promote SpaceCom? Please consider adding the event listing below to your website to promote the show and your presence! Please contact Tim Jarocho at tjarocho@ntpevents.com to request an official SpaceCom banner image for your listing.

SpaceCom 2018
November 27-28, 2018
George R. Brown Convention Center | Houston, TX
www.spacecomexpo.com/

SpaceCom — the Space Commerce Conference and Exposition — is the only civilian event where NASA, Aerospace, and commercial industries come together. For two days, professionals from aerospace and commercial sectors convene to gain insights during forward-looking conference sessions, see cutting-edge technology in an interactive exhibit hall, participate in NASA presentations and an Entrepreneur Summit that promises to transform markets. Join us for an experience unlike any other. [Register](#) before September 21st to save up to \$200 on full conference registration!

Banner Ads

If you have availability for a banner ad, please contact Tim Jarocho at tjarocho@ntpevents.com. We can create a custom SpaceCom 2018 banner with the sizing you need and can even add your session details!

Personal Blog

If you have a personal blog please don't hesitate to mention your involvement in SpaceCom and encourage your readers to register. Please contact tjarocho@ntpevents.com if you would like one of your personal blog posts to be featured on the official SpaceCom blog. Below is a sample call to action to use in your personal blog.

“Join me on November 27-28, 2018 in Houston for SpaceCom! [Register](#) before September 21st to save up to \$200 on full conference registration!

Newsletter Emails

If you have any prospective attendees or exhibitors that may be interested in receiving our email communications, please invite them to join our [mailing list](#). These communications allow recipients to stay updated on speaker information, relevant show information, opportunities, and deadlines.

Official SpaceCom Blog Posts

If you have a topic you would like to write about relating to your work and its relevance to SpaceCom, be sure to utilize the SpaceCom blog to promote to attendees! Also, don't forget to include a "[Register now](#)" call to action.

All content for the blog must...

Be Relevant:

The subject of the post may vary as long as it relates to how space innovations are enabling new commercial opportunities. Each post must include at least a one sentence tie in.

Keep Target Audience in Mind:

Be mindful that the target audiences for the SpaceCom blog are registered and prospective attendees and exhibitors. Please frame the content accordingly.

Include an Image:

Be sure to include a high resolution 1920x1080 image to complement your post's content.

Keep Content Concise:

Make sure your post's content is both informative and to the point. Be sure to segment your major points into short and easily digestible paragraphs.

Include SpaceCom CTA:

At the end of the post be sure to include a call to action for SpaceCom registration. "Learn more about **(INSERT topic matter)** at SpaceCom 2018 – [register now](#) to join us in Houston this November 27-18."

Be Submitted for Approval:

Each post for the blog must be submitted to the SpaceCom site admin for approval before it can be posted. Posts may be subject to minor edits. Please email your blog submission, organization name, and relevant contact information to tjarocho@ntpevent.com.

Podcast Promotion

Do you have a personal podcast or one you will be featured on before December 5th? If so be sure to promote your presence at SpaceCom and encourage listeners to attend. Below is a sample script you can use.

“I’d like to announce that I’m going to be a speaker at SpaceCom this November 27-28 in Houston. SpaceCom is the only civilian event where NASA, Aerospace, and commercial industries come together to gain insights during forward-looking conference sessions, see cutting-edge technology in an interactive exhibit hall, participate in NASA presentations and an Entrepreneur Summit that promises to transform markets.

I’m sure the event will exceed your expectations and give you something to talk about for years to come. Register at spacecomexpo.com before September 21st to save up to \$200 on full conference registration and join us for an experience unlike any other.”

Video Promotion

You can also create a short and engaging video to promote your presence at SpaceCom and post it on social media. Below is a sample script you can use.

“I’d like to announce that I’m going to be a speaker at SpaceCom this December 5-7 in Houston. SpaceCom is the only civilian event where NASA, Aerospace, and commercial industries come together to gain insights during forward-looking conference sessions, see cutting-edge technology in an interactive exhibit hall, participate in NASA presentations and an Entrepreneur Summit that promises to transform markets.

I’m sure the event will exceed your expectations and give you something to talk about for years to come. Register at spacecomexpo.com before September 21st to save up to \$200 on full conference registration and join us for an experience unlike any other.”